

2 of 5

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	7	TU-F	7P-730P		:30	\$850.00	10/23-10/26	4	1	4	\$3,400.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	8	TU-F	730P-8P		:30	\$850.00	10/23-10/26	8	1	8	\$6,800.00	
		Buyline Comment: MILLINOIRE										
	9	TU-F	11P-1135P		:30	\$1,750.00	10/23-10/26	8	1	8	\$14,000.00	
		Buyline Comment: 11P NEWS										
	10	TU-F	1135P-1235A		:30	\$850.00	10/23-10/26	4	1	4	\$3,400.00	
		Buyline Comment: NIGHTLINE										
	11	TU	10P-11P		:30	\$6,500.00	10/23-10/23	1	1	1	\$6,500.00	
		Buyline Comment: PRIVATE PRACTICE										
	12	TH	9P-10P		:30	\$5,000.00	10/25-10/25	1	1	1	\$5,000.00	
		Buyline Comment: GREY'S ANATOMY										
	*13	F	8P-9P		:30	\$2,500.00	10/26-10/26	2	1	2	\$5,000.00	
		Buyline Comment: SHARK TANK										
		ADD 1X										
		Sales Remark: V3 ADD 1X										
	14	F	9P-10P		:30	\$3,000.00	10/26-10/26	1	1	1	\$3,000.00	
		Buyline Comment: PRIMETIME LIVE:WWYD										
	15	SA	6A-7A		:30	\$750.00	10/27-10/27	2	1	2	\$1,500.00	
		Buyline Comment: 6A NEWS SAT										
	*16	SA	7A-8A		:30	\$850.00	10/27-10/27	2	1	2	\$1,700.00	
		Buyline Comment: GOOD MRN AMERICA										
		ADD 1X										
		Sales Remark: V3 ADD 1X										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	17	SA	11P-1135P		:30	\$1,250.00	10/27-10/27	1	1	1	\$1,250.00	
		Buyline Comment: 11P NEWS										
	18	SU	10A-11A		:30	\$1,000.00	10/28-10/28	1	1	1	\$1,000.00	
		Buyline Comment: THIS WEEK										
	19	SU	6P-7P		:30	\$850.00	10/28-10/28	2	1	2	\$1,700.00	
		Buyline Comment: 6P NEWS										
	20	SU	7P-8P		:30	\$2,500.00	10/28-10/28	1	1	1	\$2,500.00	
		Buyline Comment: AFV										
	*21	M	10A-11A		:30	\$1,000.00	10/29-10/29	2	1	2	\$2,000.00	
		Buyline Comment: THE VIEW										
		ADD 1X										
		Sales Remark: V3 ADD 1X										
	22	M	11A-12P		:30	\$650.00	10/29-10/29	2	1	2	\$1,300.00	
		Buyline Comment: MIDDAY NEWS										
	23	M	3P-330P		:30	\$500.00	10/29-10/29	2	1	2	\$1,000.00	
		Buyline Comment: MILLIONAIRE										
	*24	M	4P-5P		:30	\$650.00	10/29-10/29	2	1	2	\$1,300.00	
		Buyline Comment: JUDGE JUDY										
		ADD 1X										
		Sales Remark: V3 ADD 1X										
	25	M	5P-530P		:30	\$900.00	10/29-10/29	2	1	2	\$1,800.00	
		Buyline Comment: 5P NEWS										
	26	M	6P-7P		:30	\$1,000.00	10/29-10/29	2	1	2	\$2,000.00	
		Buyline Comment: 6P NEWS										

Station KTNV-TV LAS VEGAS, NV

Advertiser () .RESTORE OUR FUTURE

Product RESTORE OUR FUTURE

Estimate# 618

Buyer STEPHANIE KOHLBAUER

Phone#

Fax#

Agency () MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //618

Flight Dates 10/23/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	27	M	7P-730P		:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
			Buyline Comment: ACCESS HOLLYWOOD									
	28	M	730P-8P		:30	\$850.00	10/29-10/29	2	1	2	\$1,700.00	
			Buyline Comment: MILLIONAIRE									
	29	M	11P-1135P		:30	\$1,750.00	10/29-10/29	2	1	2	\$3,500.00	
			Buyline Comment: 11P NEWS									
	30	M	1135P-1235A		:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
			Buyline Comment: NIGHTLINE									
	31	M	8P-10P		:30	\$10,000.00	10/29-10/29	1	1	1	\$10,000.00	
			Buyline Comment: DANCING WITH THE STARS									
	32	M	10P-11P		:30	\$7,500.00	10/29-10/29	1	1	1	\$7,500.00	
			Buyline Comment: CASTLE									

---REPORT TOTALS---

Report Totals: 106 / \$128,150.00

---SALES MONTHLY TOTALS---

Oct 12: 86 / \$94,350.00 Nov 12: 20 / \$33,800.00

Sales Totals: 106 / \$128,150.00

Station Totals: 106 / \$128,150.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$512,600	KBLR	0%	KLAS	27%	KSNV	34%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	14%				

---COMPETITIVE COMMENTS---

Station	KTNV-TV LAS VEGAS, NV	Agency	() MENTZER MEDIA	Rep Firm	
Advertiser	() .RESTORE OUR FUTURE		600 FAIRMONT AVE, S#306	Sales Office ()	PHILADELPHIA
Product	RESTORE OUR FUTURE		TOWSON, MD 21286	Salesperson ()	ANJIE BRADY
Estimate#	618	Agency C/P1/P2/E	//618	Salesperson Phone#	215-567-6005
Buyer	STEPHANIE KOHLBAUER	Flight Dates	10/23/2012 - 10/29/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

COMPETITIVE IS ESTIMATED

Books	null
Demos	RA35+

--- CREDIT RISK ---
CASH IN ADVANCE